## **Privacy Policy**

We know the value of protecting your privacy and data protection rights. The Internet is a compelling medium when it comes to transmitting personal information; For this reason, we and all other companies that belong to the **Survivor Match** are seriously committed to respecting the laws concerning the security of personal data and their security, to guarantee a safe, controlled and confidential navigation. For its users who visit or use the website (You as a "user") or, therefore, register on our services. This privacy statement describes how we **("Survivor Match**", "we", "we," "our") collect, use, process and disclose your personal information in combination with the access and use of our website and services or other means connected to the sites (such as communicating with our customer service by chat or electronic mail).

## Modification of these Terms.

From time to time, we may change the Privacy Statement. You are responsible for periodically reviewing this Privacy Policy. Your continued use of the site after the posting of changes to the Privacy Policy indicates your acceptance of these changes. Unless we give you a specific notice, no change in our Privacy Policy will apply retroactively.

## **Your Consent**

Before we can process your data, we will ask you to agree to certain processing activities. Please note that if you have previously expressed your consent, you may withdraw freely at any time by forwarding an email to us. If you reverse your approval, and if we have no other legal grounds for the processing, we will manage your data. Please note that if we need to use your personal information to operate the website or provide our services, but you have discussed or disagree with us to handle your personal information, website or our services may become inaccessible to you.

## **Information We Collect**

When you visit our website or use any of our services, we may collect the following categories of information:

## Personal data provided by you directly to us

This Website does not collect personally identifiable information from your computer when you browse the Website and request pages from our servers. This means that, unless you voluntarily and knowingly provide us with personally identifiable information, we will not know your name, your email address, or any other personally identifiable information.

## **Other information**

Other information is all information that does not specifically identify you and is collected through technology, including tracking information collected by third parties. Other information includes:

- Information on your computer, mobile device or other device used to access the Services, such as the type and brand of the device, the operating system, the unique device identifiers, the browser type, the browser's client ID, the language of the browser, the Internet service provider;
- Information about the use of our Services, such as the reading history of the pages you visit;
- Social Media: You may be able to use your social media login (such as Facebook Login) to create and log into your **Survivor Match** account. This saves you from having to remember yet another user name and password and allows you to share some information from your social media account with us.
- Additional traffic data, such as access time, visitor identification, traffic channel, traffic source, average traffic, campaign name, access date, software error reports, identification number of the session, access and the addresses of the reference site;
- User download data. For example, this may include information about what videos you download and your average download speed. It allows us to choose our content partners and notify us if downloads become slow or unreliable.
- Location data, such as your IP address, geolocation information (longitude and latitude); **Survivor Match** may use and store data about your location if you give us consent to do so ("Location Data").

We use this data to provide the functionality of our service, to improve and personalize our services.

- You can enable or disable location services when using our service at any time through your device settings.
- Demographic data and other information provided by you that does not reveal your specific identity;
- Other information that has been added in a way that no longer reveals your specific identity.

#### Through your browser or device.

Some information, such as MAC address (Media Access Control), computer type (Windows or Mac), screen resolution, operating system name, and version, etc.are automatically collected from most browsers or from the device. The manufacturer and model of the device, the language, the type of Internet browser, and the name and version of the service you are using. We use this information to make sure that the service works correctly.

#### **Usage Data**

We may also collect information that your browser sends whenever you visit our service or when you access the service via a mobile device ("Data usage"). This usage data may include information such as the computer's IP address (eg IP address), browser type, browser version, service pages you visit, date and time of the visit, time dedicated to these pages, exclusive information. Device identifiers and other diagnostic data.

When accessing the service via a mobile device, usage data can include information such as the type of mobile device being used, the unique ID of the mobile device, the IP address of the mobile device, the mobile operating system, type of mobile Internet browser that uses unique device identifiers and other diagnostic data.

#### **IP Address**

As mentioned above, we collect and save the IP address of your device. Your internet service provider will automatically assign your IP address to your computer. The IP address represents the device's general location (city,

state, country, and continent) when accessing the service. We can use the IP address of your device to:

- Customize offers and promotions for our services and special events.
- Customize the ads you receive.
- Optimize our products, services, and operations.
- Detect, investigate and prevent activities that may violate our policies or be illegal
- Identify the country in which you are located in order to assess your legal obligations. AND
- Run site user statistics, demographics, and marketing analytics.

## **Other Partners**

We may receive info about you from our partners, for instance where **Survivor Match** ads are published on a partner's websites and platforms (in which case they may pass along details on a campaign's success).

## WHY WE COLLECT AND PROCESS YOUR PERSONAL DATA

We are extremely serious about your privacy and use your personal information, except for legal reasons and in accordance with the law on the protection of personal data, for purposes such as:

- Create and manage your account
- to ensure that the content of our site is displayed on your device in the most effective way;
- to fulfill our obligations under any agreements entered into between you and **Survivor Match**.
- keep our site safe and secure;
- to inform you about changes to our Services;
- respond to and manage any comments, questions or complaints you have about the site and our services, as well as comments, requests or similar complaints from other customers;
- conduct research, statistical and behavioral analysis;
- To help you connect with other users
- Analyze your profile, activity on the service, and preferences to recommend meaningful connections to you and recommend you to others;

- Show users' profiles to one another
- Address ongoing or alleged misbehavior on and off-platform
- Perform data analysis to better understand and design countermeasures against these activities
- Retain data related to fraudulent activities to prevent recurrences
- to manage our site and for domestic operations, including diagnostics, data analysis, testing, research, research purposes, and statistical use.
- to provide suggestions and recommendations to you and other customers of our site about services that may be of interest to you or others.
- To provide news, special offers and general information about other products, services, and events we offer similar to those you have already requested unless you have opted out of receiving this information

## Legal Reasons for Handling of your Information

We can only manage your personal information by having a certain legal basis for that purpose (ie "legal basis" in terms of GDPR). For the purposes of this policy, our legal basis for the processing of personal data is:

• your consent is required for certain types of processing (for example, for direct marketing);

## **Our legitimate interest in:**

- providing quality customer support.
- to fulfill a legal obligation.

## Consent

From time-to-time, we may ask for your consent to use your information for certain specific reasons. You may withdraw your consent at any time by contacting us at the address provided at the end of this Privacy Policy.

## **Disclosure of personal information**

We will disclose your personal information collected through the Services to other companies as described in this Privacy Policy.

- With other users; You share information with other users when you voluntarily disclose information on the service (including your public profile). Please be careful with your information and make sure that the content you share is stuff that you're comfortable being publically viewable since neither you nor we can control what others do with your information once you share it. If you choose to limit the audience for all or part of your profile or for certain content or information about you, then it will be visible according to your settings.
- We may disclose personal information collected by you to our parent companies, subsidiaries, and affiliates.
- We provide personal information collected by you to companies that provide assistance services or perform functions on our behalves, such as marketing, analysis and customer service delivery. These companies may need personal information to carry out their tasks.
- We may disclose personal information collected by you if required by law or in good faith, believing that such action is necessary to (a) comply with applicable law or comply with legal process; (b) protect and defend our rights or property, the Services or our users and (c) act in emergency circumstances to protect the personal safety of our employees, agents or contractors, or our parent companies, affiliates or subsidiaries, Users of the Services or the public.
- We will disclose or transfer personal information to third parties in the event of a reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or part of our activities, activities or actions (also in relation to any bankruptcy proceedings or similar). These third parties may include, for example, a purchasing entity and its consultants.
- We may disclose personal information to third parties to help us determine how people use parts of the Services in order to improve our Services and develop new product offerings. We may provide personal information about our users collectively use the Services in aggregate form for our service providers and other third parties.

# Using the Services, you may choose to disclose personal information:

• In the contact forms and other services for which it is possible to publish information and content.

Pay attention to what you disclose and do not disclose any personal information that you plan to keep confidential.

#### With your consent or at your request

We may ask for your consent to share your information with third parties. In any such case, we will make it clear why we want to share the information. We may use and share non-personal information (meaning information that, by itself, does not identify who you are such as device information, general demographics, general behavioral data, geolocation in de-identified form), as well as personal information in hashed, non-human readable form, under any of the above circumstances. We may also share this information with other third parties to develop and deliver targeted advertising on our services and on websites of third parties and to analyze and report on advertising you see.

#### **Reserve of Data**

**Survivor Match** will store your personal data only for the time required for the purposes stated in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to meet our legal obligations (for example, if we are required to withhold your information to comply with applicable laws), resolve disputes, and enforce our legal contracts and policies. **Survivor Match** will also retain usage data for internal analysis purposes. Usage Data is generally held for a shorter period of time, except when such data is used to enhance security or improve the functionality of our service, or we are legally required to maintain such data for longer periods of time.

#### Data Transfer

Your information, including Personal Data, may be transferred to and maintained on computers located outside of your state, province, country, or other governmental jurisdiction, where data protection laws may differ from those in your jurisdiction. If you are outside the **country** and choose to provide information to us, please note that we transfer the data, including Personal Data, to **country** and process it there. Your consent to this Privacy Policy, followed by submitting this information, is your consent to such transfer.

## Safety

We take reasonable security measures to protect the personal data under our control from loss, misuse, and alteration. Personal data is stored in a protected database and sent by encrypted SSL protocol whenever the browser supports them. However, the Internet and email transmissions are not completely secure and are never error-free. In particular, emails sent and received from this site may not be secure. Therefore, special care should be taken when you decide which information to send us by email.

#### **Pull Out**

When we request this information, we offer you the opportunity to "refuse" the use of your personally identifiable information for a purpose. For example, when you register on the site, you can indicate your preferences in our registration form if you do not want to receive additional materials or warnings from us.

## "Do not track"

Not tracking ("DNT") is not supported. Not crawling is a setting that you can configure your browser to notify your site that you do not want to crawl. You can enable or disable Do not Crawl by visiting the Settings page or the Settings page of your web browser.

## Your data protection rights under the General Data Protection Regulations (GDPR)

If you reside in the European Economic Area (EEA), you have some data security rights. **Survivor Match** is intended to take reasonable steps to

allow you to modify, change, delete or restrict the use of your personal data. If you want to be informed about the personal data we hold about you, and if you want to be removed from our system, please contact us.

Under certain circumstances, you have the following data protection rights:

- The right to access, renew or erase the information we have concerning you. Whenever possible, you can request access, update or deletion of your personal data directly in the settings section of your account. If you cannot perform these operations yourself, please contact us for assistance.
- Right of modification If this information is incorrect or incomplete, you have the right to correct your information.
- Right to Object: You have the right to oppose the processing of your own information.
- Restricted Rights: You have the right to require that we limit the processing of your personal information.
- Right to Data Portability: You have the right to receive a copy of the information we have about you in a structured, machine-readable, and commonly used format.
- Right to withdraw consent: You have the right to withdraw your consent whenever **Survivor Match** relies on your consent to process your personal information.

Please note that we may ask you to verify your identity before responding to these requests. You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, contact your local European Economic Area (EEA) data protection authority.

## MARKETING AND OPTING-OUT

If you have given us your consent, we may contact you via email services, including e-mails, text messages, and similar services about our Services, promotions, and special offers that may be of interest to you.

YOU HAVE THE RIGHT AT ANY TIME TO ASK US TO STOP PROCESSING YOUR INFORMATION FOR DIRECT MARKETING PURPOSES. If you wish to exercise this right, please contact us by sending an email to the email or via the cancellation link at the bottom of our marketing emails.

## Third-party Advertising

Web beacons, cookies, pixel tags, or to better serve advertisements for products and services that customers may be interested in accessing and using the Services and other sites or services online. We may work with third-party advertising companies that use other similar technologies. These companies do not have access to your name, address, email address, phone number or other personal information. However, we may anonymously track your use of the Internet at other sites on your network other than the Service.

## Use of cookies, pixel tags, and other similar technologies

As with many sites, our services may use "cookies." This is a small text file stored on your computer or computer when you access certain online pages and records your preferences and actions. We use cookies to track the use of our services. You can also use cookies to monitor traffic, improve services, and make them easier and/or better suited for your use.

Cookies are files that contain small amounts of data that may contain an anonymous unique identifier. Cookies are sent from your site to your browser and stored on your device. Trace technologies are also used as beacons, tags, and scripts to collect and track information and to enhance and analyze our services.

You can accept or decline cookies. Most browsers automatically accept cookies, but you can change your browser setting to decline cookies as needed. If you delete cookies or configure your Web browser to decline cookies, some features of this service may not work or may not work as expected. For more information about cookies and their invalidation, see the information posted at <u>www.allaboutcookies.org</u>.

We use Google Analytics. You use cookies and similar technology to collect and analyze information about your use of the Service and to report activities and trends. This service may also collect information about the use of other sites, applications, and online resources. You can get information about Google's practices at www.google.com/policies/privacy/partners/ to disable Google Analytics You can cancel at https://tools.google.com/dlpage/gaoptout.

Pixel tags (also called web beacons and transparent GIFs) are used, among other things, to track the behavior of service users (including email recipients) and to measure and edit the success of our marketing campaigns. Statistics on the use of services. And the response rate. Web beacons can also be used. Web beacons (also known as "action tags," "tracking tags," or "single-pixel GIFs") collect information about the use of a particular site and are programmed to send a cookie. Invisible graphics

## Links to other sites

We are not responsible for the practices adopted by sites linked to or from the Service, nor for the information or content contained therein. Moving from this service to another site using a link will invalidate our privacy policy. Your browsing and interactions with other sites, including sites linking to our site, are subject to the rules and policies specific to that site.

## **Children's Privacy**

Protecting children's privacy is important to us. We do not knowingly transmit or collect personally identifiable information from children under the age of 18 to the Service without the permission of the parent or guardian. If you are a parent or legal guardian and believe that your child has provided us with information, you can send us an email. If it is proven that we collect personal information from the child without parental consent, we will take steps to remove that information from the server.

## **Changes To This Privacy Policy**

**Survivor Match** may update or revise this policy from time to time. Accept that you will review this policy periodically. You are free to decide

whether or not to accept a modified version of this policy, but to continue using our sites, you must accept this policy as amended. If you do not agree to the terms of this policy or any modified version of this policy, the only possibility is to stop using our service.

We recommend that you periodically review this Privacy Statement for any changes. Changes to this Privacy Policy are effective when posted on this page.

#### **Contact Us**

If you have any questions about this Privacy Policy, please contact us: By emailing us at: <u>info@survivormatch.com</u>. By emailing us, you consent that we keep the email address, the message content and contact details.